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Growth | Profitability | Sustainability

2019 WiTech Business Accelerator Overview

September 10 - November 5 | Program Fee: \$199



The LiftFund DFW Women’s Business Center is hosting its inaugural Women in Technology (WiTech) Business Accelerator. The 9-week, comprehensive program is designed to equip early stage female tech founders with entrepreneurial training to create growth, increase profits and sustain their business. Participants will take part in expert-led workshops, one-on-one mentorships and peer-to-peer discussions to help them improve their businesses and set a solid foundation for growth.

INFO SESSION

Thursday, August 15th, 2019

6:00 pm - 7:30 pm | Maggiano's Little Italy at NorthPark

[Click to Register](#)

Applicants must:

- Must be a technology-based business
- Be an active business owner with at least 50% ownership
- Must generate at least \$50,000 in annual sales
- Be able to attend at least 6 sessions
- Be committed to personal & community growth

Apply Online by August 30, 2019

[Click to Apply](#)

Sessions Include:

- Leadership Development Skills
- Assertive Communication
- Self-care for the ShePreneur
- Financial Basics
- Sales & Marketing Strategies
- Negotiating Like a Pro
- Using the Business Model Canvas
- Protecting Your Intellectual Property
- Funding Solutions & Working with Investors

Program Sponsors & Partners



For more information & to apply, visit: www.liftfund.com/witech/

The LiftFund Women’s Business Center (WBC) is dedicated to supporting business owners, especially women and minorities, through business education and business consulting. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

