

DFW*ATW Data Privacy POLICIES AND PROCEDURES

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Owner Group	DFW ATW
Principal Contact	info@dfwatw.org
Risk Category	Data Privacy

DFW ATW is committed to protecting the online and offline privacy of users and donors. Portions of our site are directed to our adult donors, friends, and supporters, while other areas include content specifically designed for girls and professional women. Please review the information below to familiarize yourself with our policies on privacy, and contact DFW ATW if you have any questions.

How does this Privacy Policy apply to you?

Generally: This Privacy Policy applies to the personal data provided to DFW ATW when you make a donation, register for an event, sign up for a newsletter, visit our Website, join our organization, or otherwise provide us with information via the DFW ATW website located at www.dfwatw.org, or any other domain names owned or controlled by DFW ATW (the “Website”).

You do not have to provide personal information to visit and enjoy many features of our sites. To make a contribution online, purchase products (if applicable), sign up for e-updates or newsletters, or engage in certain other activities, we will request personal information from you, such as your name, address, and e-mail address.

We use the information that you voluntarily provide to fulfill your requests, such as signing you up for e-updates or newsletters, and for surveys and user research to improve our site.

We do not share your personal information with third parties, other than with our agents who provide technical support for our site or help fill your purchase order.

INFORMATION YOU PROVIDE

We may ask users for first and last name, mailing address, phone number, and an e-mail address; an address and phone number is required to process online registrations or donations, and other demographic information is requested to help us understand our visitors' backgrounds, needs, and interests.

WHAT WE DO WITH COLLECTED INFORMATION

We use the personal information we collect to fulfill your requests. For instance, if you wish to join DFW ATW, donate to DFW ATW, or participate in one of our programs (if applicable), we will use the information you provide to provide you with information (including by text messages), process your donation or program participation. We also use collected information to evaluate and administer our service, respond to any problems that may arise, and to gauge user trends to determine what features are of most interest to our visitors.

We may, at times, produce reports containing aggregate information about our users such as demographic, age, and online usage information. This allows us to offer information and features that are most relevant to our users. We do not include personally identifiable information in these reports.

Parents of minors: From time to time, DFW-ATW invites or allows credentialed news gathering organizations to cover specific events and activities. In connection with their coverage of the events, media representatives often request authorization to take photographs and to videotape students who are participating in the activities. Staff from DFW-ATW attend the events and monitor any media activity. Your authorization below will allow DFW-ATW to permit the organizations to publish photos and images of your child in local newspapers, social media outlets, etc.

OUR SECURITY FEATURES

We direct all credit card transactions to authorize.net, who is responsible for all data during transmission. DFW ATW Advisory Council, Leadership Team, and Co-Chairs are made aware of its website privacy practices and we limit access to personal information to those volunteers with a specific need to retrieve this information.

DFW ATW may give other companies access to our information database, but only if necessary to allow them to provide technical or fulfillment services to DFW ATW. We may also give other companies access to the information necessary to fill your order if you purchase products from our site or to process your donation. Our technical and fulfillment agents must agree to use personal information only to process or fulfill your requests or to service our site.

UPDATING YOUR PREFERENCES

A user can, at any time, change, correct, modify or delete any personal information they may have provided to DFW ATW. Users can also unsubscribe from any newsletters or opt-out of various promotional e-mailings at any time by clicking on “unsubscribe” links in the newsletter or e-mails.

VISITORS FROM OUTSIDE THE UNITED STATES

DFW ATW and the server which makes this site available worldwide are located in the United States. All matters relating to this site are governed by the laws of the State of Texas in the United States. Any information you provide will be transferred to the U.S. By visiting this site and submitting information you authorize this transfer.

PROTECTING OUR SITE

We reserve the right to use or disclose any information without notice or consent as needed to satisfy any law, regulation or legal request; to conduct investigations of consumer complaints or possible breaches of law; to protect the integrity of our site and our property; to protect the safety of our visitors or others; to fulfill your requests, or to cooperate in any legal investigation.

CHANGES TO OUR PRIVACY POLICY

We will occasionally update this Privacy Policy as necessary to maintain the highest protection for our users and to comply with a changing environment. We recommend that you check the policy when you visit our site to be sure you are aware of and understand our current policy. If we make material changes to this policy or in how we will use or collect your personally identifiable information, we will prominently post such changes prior to implementing the change. We will not make retroactive changes in how we handle previously collected personal information unless legally required to do so.

We want all our visitors to have fun navigating our site and urge you to use common sense whenever disclosing personal information on this site or anywhere on the Internet.

If you have any questions, please don't hesitate to contact DFW ATW at info@dfwatw.org.